

> Meridian Wellness Day

Meridian is interested in working with our Primary Care offices to host Wellness Days that focus on improving quality outcomes, HEDIS® measures, and encouraging members to be proactive about their health.

Meridian will provide support for the planned Wellness Day, as well as health education, promotional items, and community resources. Meridian will encourage Wellness Day attendance by providing opportunities for members to win prizes or receive giveaways.

If your office is interested in holding a Wellness Day to increase the completion of HEDIS® hits and member engagement, or you have any questions about Wellness Days, please contact your local Provider Network Management Representative.

Event details:

> **Timeline**

- Offices wanting to host a Wellness Day should return the Provider Interest Form to Meridian at least 8-12 weeks prior to event*

> **Outreach**

- Meridian can mail out Wellness Day notification postcards to members 4-6 weeks prior to the Wellness Day**
- Meridian will work with the office to set up an outreach plan
- Meridian will confirm scheduled appointments with members one to two days prior to the Wellness Day

> **Appointments**

- To allow for members to be easily scheduled, Meridian will assist the office in establishing patient scheduling blocks for the Wellness Day
- Scheduling blocks are times reserved for Meridian members to complete specific health screenings; typically ranging one or two days
- Unscheduled appointments within the block may be opened to non-Meridian members one week prior to the Wellness Day unless otherwise agreed upon with the office

> **Day-of details**

- If requested, Meridian staff can be on-site to assist with Meridian member appointments
- The Meridian staff member will need access to a private area in order to provide our members with educational materials and giveaways
- Meridian may offer a gift card incentive to members who complete their appointment
- Attestation forms for HEDIS® measures will be provided to assist with accuracy for HEDIS® completion

> **Communication**

- Coordination of the Wellness Day will be provided through Meridian's Community Engagement Team

communityengagement@mhplan.com

*This allows proper time for State approval and outreach to members.

**Provider Interest Form must be received 12 weeks prior to event to utilize notification postcards.

