

Member Rewards



My Wellcare Rewards Program 2026 (Medicare Rewards)

Program Overview

The new 2026 program design closely resembles the 2025 My Wellcare Rewards program. Members can self-attest actions to earn rewards. Members should be directed to the program's portal to see what they are eligible for, as this can vary by member and what open care gaps they have.



Reward Breakdown

\$50 - Annual Preventive Visit (APV)

\$25 for completing 2 of the following:

- Flu Shot
- Breast Cancer Screening
- Colorectal Cancer Screening
- HbA1c Check for Diabetics
- Diabetic Eye Exam
- Bone Density Test

\$25 for completing activities within the portal



Program Benefits for Your Practice

- Encourages compliance with preventive care guidelines
- Promotes healthy lifestyle and regular follow-up
- Supports improved quality measure performance
- Provides an added incentive for patients



Talking Points and Tips for Staff

- “Completing your annual physical can earn you \$50 with your health plan”
- “You can self-attest your actions within the Wellcare portal online or in “Wellcare Spendables and Rewards app”
- “Your rewards can be used on everyday expenses”
- “Completing your preventive measures promotes a healthy lifestyle and can earn you rewards with your health plan”
- Offer to assist with referrals for eligible reward measures, such as mammograms or colonoscopies”



Need Assistance?

Spendables Card Contact:

Non- DSNP Members **877-684-6434**

DSNP Members **877-684-6510**

Wellcare Member Services: **866-892-8340**

Wellcare Provider Services **855-538-0454**